



Parade Information

The **ANNUAL BRAT DAY PARADE** will be held on **Saturday, August 7th at 9:00 a.m.** We have been assigned position **# 79** in the parade. We will assemble by 8:30 AM on 7th Street, between Center and Pennsylvania Ave.

The parade starts in Downtown Sheboygan and ends at Kiwanis Park.



Some general rules from the organizers (Sheboygan Jaycees):

- Do not wear or display any items in direct competition with the following sponsors: Budweiser, Culver's, Johnsonville, and Coca-Cola.
- Do not throw candy, handouts or any other objects. We may HAND items to persons.
- Do not use firework devices of any kind.
- Drinking of intoxicants is prohibited.
- Water guns or blasters of any kind are prohibited.
- You must clean up after any animals you bring!
- We may not interfere with any other parade participants.

Click on link below for information about Brat Days:

<http://www.sheboyganjaycees.com/parade.html#>

DIRECTIONS to Assembly Area:

- **EXIT** from I-43 (Exit 126) to **EASTBOUND State Highway 23**.
- **Follow Highway 23** (it becomes Kohler Memorial Drive and then becomes Erie Ave.) to **N. 6th Street**.
- **Turn RIGHT (South)** onto **N. 6th Street**.
- **Look for parking on N. 6th Street, between Center and Pennsylvania**. There are also parking lots in the general area. Look for parking in the lots by the fish shanties, due south of Pennsylvania Ave. on 6th Street.
- **Our assembly area is at the RED STAR below - one block west of N. 6th Street, on N. 7th Street in the middle of the block between Center and Pennsylvania**. We will be at **Position #79**.



Please contact Jon Ward with any questions at 414-350-8463.

THANKS! We look forward to seeing you at the parade!